

Hannah Chasen

Design professional focused on the creation of engaging museum exhibits and effective communication content. Worked on graphic, layout, and construction designs with previous experience in project management for non-profits and in government agencies.

Relevant Experience

Athlone Agency

Washington, DC

Assistant Graphic Designer

October 2017 - Present

- Responsible for layout of monthly product emails for clients to increase their customer base.
- Manage social media accounts belonging to high-end furniture designer clients, responsible for increasing account followers.
- Design animated email and social media content

Design Corps at the Corcoran School of Art and Design

Washington, DC

Project Lead - Faces of Diplomacy

August 2016 - November 2016

Our team worked with the United States Diplomacy Center to install an exhibition of portraits of US diplomats serving around the world with the US State Department. As team lead, I:

- Defined the project tasks as communicated by the client (United States Department of State), and assigned responsibilities to the volunteer students and maintained task schedule, ensuring delivery of all exhibition graphic collateral and construction and set-up in the requested time-frame.
- Created and managed project budget as defined by the United States Department of State, and
- Oversaw the installation and de-installation of the photographs, video monitors and content, and graphic signage and posters.

The Smithsonian National Museum of American History

Washington, DC

Exhibits Design Intern

June 2016 - August 2016

- Designed “New Perspectives” case for *American Enterprise* exhibition.
 - Conceptualized African American entrepreneurs story for 3D display; designed graphic content, background graphics, and object labels; designed exhibit furniture to display curated objects and case layout.

The President Woodrow Wilson House

Washington, DC

Special Projects Assistant

January 2016 – May 2016

- Managed the President Woodrow Wilson House (WWH) Google Arts & Culture Partnership and Presence.
 - Curated online exhibitions, identifying and narrating objects from WWH collection for use in Google Arts & Culture selected exhibition theme.
 - Maintained WWH Google presence, updating website language and serving as WWH point of contact for Google Arts and Culture Institute.
- Oversaw the removal of the exhibit “The Gift of Love”.
- Oversaw the installation of traveling exhibit, “Peace, Prosperity, and Preparedness”.
 - Facilitated loan agreements with Woodrow Wilson Birthplace.
 - Arranged borrowed cases, objects, and graphic elements of exhibit into open gallery space.

Exhibition Design Fellow

August 2015 - December 2015

- Curated, designed, and installed “The Gift of Love”.
 - Researched objects in the WWH collection and the 250 letters in the Library of Congress collection of letters written between Woodrow and Edith Wilson. Compiled a selection of the letters and placed them on display; gathered selection of gifts given to Woodrow and Edith Wilson on the occasion of their wedding to be displayed.

- Wrote content for wall panels and every object label to be on display; Designed graphic layout for wall panels, object labels, welcome banner, self-guided brochure, press-release, and event invitations.
- Crafted 3D design of objects in cases and layout of cases by narrative sequence.

Other Experience

The Tudor Place

Washington, DC

Visitor Services

February 2017 – September 2017

- Maintained museum gift shop; greeted and assisted visitors, ordered and organized store product, and process online and in-person purchases.
- Lead tours and assisted in public programming as needed.

Docent

March 2015 – March 2017

- Lead tours of house museum to groups of paying customers. Direct audience attention to objects of particular significance or compelling story.
- Assisted in public programming such as teas, garden tours, and open house fundraisers; providing attentive customer service, answering questions about objects and foundation, and serving food and tea during tea parties.

Education Programming Intern

August 2015 - December 2015

- Lead preschool programming “Tudor Tots”; choosing selection of children’s books, songs, and preschool craft centered on a single theme; reading selected books and directing craft project.
- Planned Halloween event: Selected appropriate crafts, designed layout of activities around Tudor Place campus, and purchased food and craft and decoration supplies for 300 attendees.
- Taught groups of 2nd -4th grade students American Revolutionary War, American Civil War, and horticulture lessons using the structure and objects of the Tudor Place twice weekly.

United States Agency for International Development

Washington, DC

Research and Innovation Fellowships, Program Assistant

August 2013 - August 2015

- Oversaw the development, maintenance, and operations for the program website.
- Created and maintained three social media platforms for effective communication between fellows.
- Sought and implemented strategic working relationships with IT vendor, UC Berkley, and the University of Notre Dame.
- Tracked and evaluated interest and participation in program via website reports and Google Analytics. Wrote report from first year results to direct the growth of the program.

Center for Faith Based and Community Initiatives, Program Assistant

August 2012 - August 2013

- Lead development of training e-modules titled “How to Work with USAID”. Produced the video on monitoring and evaluation practices and edited all videos for content, tone, and usability.
- Managed correspondence, in verbal and written format, to requests for information from outside stakeholders and other agency offices.

Education

The George Washington University

May 2017

Master’s of Arts in Exhibition Design

University of Colorado, Boulder

December 2010

Bachelor of Arts, International Affairs and Certificate in Peace and Conflict Studies

Expertise

Software Skills: Photoshop | InDesign | Illustrator | Acrobat | Vectorworks | Excel | Constant Contact | Salesforce
Creative Skills: 3D Design | Storytelling | Graphic Design | Spatial Layout

Organized professional | Proven project and budget management | Friendly customer relations | High energy and positive attitude | Quick learner, able to quickly adapt to new environments | Tested communications abilities